

# Agenda for the Corporate Human Rights Benchmark (CHRB) Launch

Date: Monday 13th March 2017 | Time: 09.30 – 12.00 | Venue: Aviva Auditorium, St Helens 1 Undershaft London EC3P 3DQ

9.30	9.35	Welcome	<b>Steve Waygood</b> , Chief Responsible Investment Officer, Aviva Investors and Chair of CHRB
9.35	9.45	Key Note speech	<b>Mark Wilson</b> , Chief Executive Officer, Aviva
9.45	9.55	Key Note speech	<b>The Rt Hon. the Lord Bates</b> , Minister of State, Department for International Development
9.55	10.40	Key Note Panel – Strategic Context <b>Facilitated by: John Morrison</b> , Chief Executive, Institute for Human Rights and Business	<b>Panellists:</b> <ul style="list-style-type: none"> <li>• Peggy Hicks, Director, Thematic Engagement, Office of the UN High Commissioner for Human rights</li> <li>• Ambassador Kees Van Baar, Human Rights Ambassador of the Netherlands</li> <li>• Morten Jespersen, Under-Secretary for Global Development and Cooperation, Ministry of Foreign Affairs, Denmark</li> <li>• Sharan Burrow, General Secretary of the International Trade Union Confederation</li> <li>• Tom Butler, CEO of the International Council on Mining and Metals</li> </ul>
10.40	10.55	Presentation of Initiative and Results	<b>Steve Waygood</b> , Chief Responsible Investment Officer, Aviva Investors and Chair of CHRB
10.55	11.30	Distinguished Speakers Panel - How can the CHRB results be used by different stakeholders <b>Facilitated by: Steve Waygood</b> , Chief Responsible Investment Officer, Aviva Investors and Chair of CHRB	<b>Panellists:</b> <ul style="list-style-type: none"> <li>• Fiona Reynolds, Managing Director, PRI</li> <li>• Magdalena Kettis, Head of Thematic Research, Nordea Wealth Management</li> <li>• Phil Bloomer, Executive Director, Business and Human Rights Resource Centre</li> <li>• Erinch Sahani, Head of Private Sector Team, Oxfam GB</li> <li>• Peter Webster, Chief Executive, Eiris Foundation</li> </ul>
11.30	11.55	Questions & Answers	
11.55	12.00	Closing Remarks	<b>Steve Waygood</b> , Chief Responsible Investment Officer, Aviva Investors and Chair of CHRB

## Biographies



**Mark Wilson, Group Chief Executive Office, Aviva**

In an eventful career Mark has rescued a number of underperforming global companies, consolidating his reputation as a skilled turnaround specialist. Starting out in New Zealand where he was raised, he spent 14 years in Asia, culminating in a role as CEO of AIA. Mark Wilson became Group CEO of Aviva in early 2013. He is now leading the transformation of the business

into a customer focused digital insurer and asset manager. Mark is a champion for sustainable business and is a key commentator on the role of business in society. He was named in the Sunday Times 2016 list of Britain's most influential people and was the 2016 UK New Zealander of the year.



**The Rt Hon. the Lord Bates, Minister of State, Department for International Development**

Lord Bates was appointed as a Minister of State at the Department for International Development on Friday 14 October 2016. He was previously a Minister of State at the Home Office from May 2015 until March 2016. In 2013 he was appointed a Deputy Speaker and Deputy Chairman of the House of Lords.

He then was appointed Whip for the Department for Culture, Media and Sport on broadcasting in October 2013. At the same time he was also appointed as a Lord-in-Waiting. Following this he was appointed Parliamentary Under Secretary of State for Criminal Information at the Home Office in 2014; the Lords spokesman and Whip at the Department for Work and Pensions; and the Whip at the Department for International Development. Lord Bates is a Conservative member of the House of Lords.



**Peggy Hicks, Director, Thematic Engagement, Office of the UN High Commissioner for Human Rights**

Since January 2016, Peggy Hicks has served as director of the Thematic Engagement, Special Procedures and Right to Development Division at the UN's human rights office. From 2005 to 2015, she was global advocacy director at Human Rights Watch, where she was responsible for coordinating Human

Rights Watch's advocacy team and providing direction to its advocacy worldwide. Ms. Hicks previously served as director of the Office of Returns and Communities in the UN mission in Kosovo and as Deputy High Representative for Human Rights in Bosnia and Herzegovina. She has also worked as the Director of Programs for the International Human Rights Law Group (now Global Rights), clinical professor of human rights and refugee law at the University of Minnesota Law School, and as an expert consultant for the UN High Commissioner for Human Rights. Ms. Hicks is a graduate of Columbia Law School and the University of Michigan.



**Ambassador Kees Van Baar, Human Rights Ambassador of the Netherlands**

Kees van Baar was appointed Human Rights Ambassador of the Kingdom of the Netherlands in August 2014. Up until his appointment as Human Rights Ambassador, he was the first Netherlands Ambassador to South Sudan. Before that he served at the Netherlands embassies in Lusaka, Moscow,

Jakarta and Nairobi and at the ministry of Foreign Affairs in The Hague he has worked on a range of issues like security, arms control, human rights, environment, fragile states, peace keeping and building, reconstruction and development. From 2009 to 2011 Kees van Baar was the Country Director Kenya for the PharmAccess Foundation, a Dutch organization that works on affordable access to quality healthcare in Africa. His educational background is in History, International Relations and Development Economics.



**Morten Jespersen, Under-Secretary for Global Development and Cooperation, Ministry of Foreign Affairs, Denmark**

Mr. Morten Jespersen is Under-Secretary for Global Development and Cooperation in Danida. The Centre for Global Development and Cooperation has overall responsibility for safeguarding and promoting Danish interests within priority areas of foreign and development policy, including Danish development policy cooperation across bilateral and multilateral activities. The Centre also promotes green growth and employment in developing countries and emerging economies, development and implementation of humanitarian efforts, as well as development cooperation through popular organisations. Prior to August 2013 Mr. Jespersen was Ambassador to the Danish Embassy in Kathmandu, Nepal from 2010 to 2013. Mr. Jespersen has a Master of Political Science and a Post Graduate Degree in East Asian Area Studies.



**Sharan Burrow, General Secretary of the International Trade Union Confederation**

Sharan Burrow was re-elected for a second term as General Secretary of the International Trade Union Confederation at the ITUC World Congress in May 2014. Previously President of the Australian Council of Trade Unions (ACTU) from 2000 - 2010, she served as inaugural President of the ITUC from its foundation in Vienna in 2006. Sharan has led union negotiations on major economic reforms and in labour rights campaigns. The ITUC is the world's peak labour union body and has grown to represent 181 million workers in 162 countries and territories with 340 national affiliates.



**Tom Butler, CEO of the International Council on Mining and Metals**

Tom Butler became CEO of ICMM in July 2015. Before that, he spent 18 years with the International Finance Corporation (part of the World Bank Group) in the infrastructure and natural resource teams, with much of that time focused on mining and power projects in Africa. From 2011, Tom was IFC's Global Head of Mining, where he led a multi-disciplinary team of specialists responsible for IFC's financing of mining exploration and development in emerging market countries, all in accordance with IFC's environmental and social Performance Standards.



**Fiona Reynolds, Managing Director, PRI**

Fiona joined the PRI in 2013. She has overall responsibility for the PRI's operations globally. Fiona has more than 20 years' experience in the pension sector, working in particular with the Australian government, and has played a key role in advocating pension policy change on behalf of working Australians. Fiona has a particular interest in retirement outcomes for women. Prior to joining the PRI, Fiona spent seven years as Chief Executive Officer at the Australian Institute of Superannuation Trustees (AIST). Fiona has formerly been a director of AUSfund, Industry Funds Credit Control, Australia for UNHCR and the National Network of Women in Super. In September 2012, she was named by the Australian Financial Review as one of Australia's top 100 women of influence for her work in public policy. Fiona also serves on the Councils of the International Integrated Reporting Council (IIRC), Tomorrow's Company, the Global Advisory Council on Stranded Assets at Oxford University and the Business for Peace Steering Committee.



**Magdalena Kettis, Head of Thematic Research, Nordea Wealth Management**

Magdalena Kettis joined Nordea Wealth Management as Head of Thematic Research in 2015. Her previous positions include Research Director at Global Child Forum, Head of Ownership Risk and Head of Social and Environmental Issues at Norges Bank Investment Management, and Corporate Responsibility and Sustainability Manager at Coca-Cola Enterprises in Sweden and Norway. Magdalena holds a PhD in International Political Economy from Stockholm University.



**Phil Bloomer, Executive Director, Business and Human Rights Resource Centre**

Phil Bloomer is the Executive Director of Business & Human Rights Resource Centre which tracks the human rights performance of over 6,000 companies around the world, seeks accountability for allegations of abuse, and empowers human rights advocates in business, government, and civil society. Phil was previously the Director of Campaigns and Policy at Oxfam, where he led global campaigns on climate justice, trade and investment for development, access to medicines, universal primary education, and major humanitarian crises. Previously, Phil worked for 11 years in Central America and Colombia working on human rights, especially indigenous rights, and broader economic justice goals.



**Erinch Sahan, Head of Private Sector Team, Oxfam GB**

Erinch currently leads the private sector team at Oxfam Great Britain. Since 2011, Erinch has been working at Oxfam to leverage business to tackle poverty and injustice. His work spans programmes (enterprise development) and campaigns (leading the scoring of food companies in the Behind the Brands campaign). He works directly with companies to help them understand their poverty impact and develop new business models. Erinch's background is in business (P&G), law (Gadens Lawyers) and government (development advisor to Australia's trade negotiation team in Indonesia). He has worked across Asia, Africa, and Indonesia, Thailand and Kenya. He is an associate lecturer at Oxford Brookes and regularly lectures on sustainable business at various universities.



**Peter Webster, Chief Executive, Eiris Foundation**

Peter Webster is the CEO of the EIRIS Foundation, a UK charity helping to develop the impact of responsible investment and Director of International Affairs for Vigeo Eiris, the ESG Ratings Agency. He has worked in the field of responsible investment since the founding of EIRIS in 1983. He was treasurer of the UK Sustainable Investment and Finance Association for 20 years until the end of 2011 and in October 2013 was elected to the Advisory Council of the UN backed Principles for Responsible Investment (now the PRI Board) where he was recently re-elected by the Service Provider signatories. He is a director of CHRB Ltd and chair of the CHRB Methodology Committee.



**Steve Waygood, Chief Responsible Investment Officer, Aviva Investors & Chair of the CHRB Steering Committee**

Steve leads Aviva Investors' Global Responsible Investment team, which is responsible for integrating environmental social and corporate governance (ESG) issues across all asset classes and regions of c£320bn of assets under management. The team has achieved an A+ ranking in governance and strategy from the UN Principles for Responsible Investment; and a Tier 1 assessment for Stewardship from the UK Financial Reporting Council (the UK's independent regulator responsible for promoting high quality corporate governance and reporting). Steve has recently been appointed to the European Commission High-Level Expert Group on sustainable finance and is also a member of the Financial Stability Board Task Force on Climate Related Financial Disclosure. Steve co-founded and now Chairs the Corporate Human Rights Benchmark. He also co-founded the Sustainable Stock Exchange initiative as well as the Corporate Sustainability Reporting Coalition, which is aiming to catalyse a UN Convention promoting enhanced corporate transparency and integrated reporting. He is also an Ambassador for the International Integrated Reporting Council.



**John Morrison, Chief Executive, Institute for Human Rights and Business**

John Morrison has extensive experience working with leading companies on issues of corporate responsibility and human rights. He worked previously with The Body Shop International plc and led the Business Leaders Initiative on Human Rights from 2003 to 2009. He has also worked for a number of civil society and governmental organisations on issues of migration, human trafficking and forced labour. John has acted as an advisor to a number of governments during their presidencies of intergovernmental organisations and has chaired a wide range of conferences and initiatives in many parts of the world.